



Communications and Outreach Internship Immigrant Food

Immigrant Food is seeking an intern for the summer 2020 semester to support its communications, marketing & branding, and outreach capacities at a dynamic startup environment. The ideal candidate is interested in social corporate responsibility and social enterprises, communications & marketing, and public policy. The intern will report to Immigrant Food's director of communications and outreach, and assist with tasks related to immigration and gastronomy.

What you'll do:

"The Think Table" & NGO Outreach

- In-Dept research on immigration to assist in editorial planning for monthly issues of "[The Think Table](#)", a micro-digital think tank/magazine.
- Assist with interviews of leading national immigration experts.
- Experience with video editing (Adobe Premiere Pro cc) is a great plus.
- Assist in work with partner NGOs, including but not limited to quarterly reports and reviews.
- Research for the restaurant's engagement menu.

Communications & Media

- Monitoring and analysis on key people, companies, institutions, current events, and other issues of interest to the company.
- Draft briefing memos, talking points, and background materials.
- Daily media monitoring of immigration and relevant news.
- Support the creation and distribution of newsletters, press releases and related materials.
- Assist with social media content creation.

Marketing & Branding

- Drafting of marketing materials in Adobe Creative Suite (Photoshop, InDesign) and Canva.
- Assist in the setting up and organization of events.

The intern will support our Director of Communications and Outreach with the above-described tasks and as opportunities arise. S/he will have the opportunity to work on a diverse portfolio of activities that should expose them to the daily workings of a start-up and social enterprise business.

Immigrant Food is a fast-casual turned cause-casual restaurant that is a place for advocacy, change, and community. <https://immigrantfood.com>